

Website · Service guide

Website Redesign

Your current website, rebuilt to work harder.

If your site looks dated, loads slowly or no longer matches your business, we redesign it and carry over what is already working.

Build project

How it works	Built for you. Can connect to messages and calls
Best for	Companies with a dated website, Businesses that changed services or brand, Sites that are slow or break on phones, Sites that bring few enquiries, Businesses that outgrew a website builder
You stay in control	You approve the design before we build
First step	A short call with no obligation

How this helps

What it means for your business

An old website can quietly cost you enquiries.

You get a product designed around how your business works: clear for your customers, comfortable on any device and ready to grow with you.

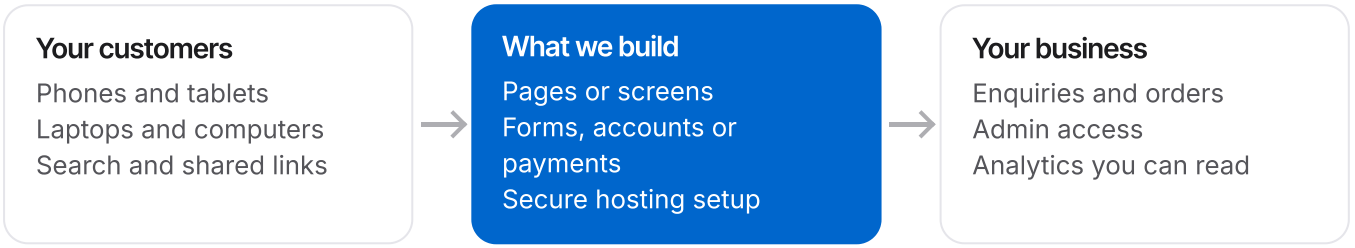
What you get

- A review of your current site, content and search performance
- A new design and clearer page structure
- Rewritten or tightened page messaging
- Your content moved across
- Redirects from old pages to new pages
- Better speed and mobile layout

What changes day to day

	Common today	With this service
First impression	Depends on an old or generic setup	Designed for your brand and customers
On phones	Often an afterthought	Designed and tested for phones
Everyday work	Spreadsheets and manual steps	Clear pages or screens built around your process
Search and speed	Often left until the end	Considered from the start
Changes	Hard to know what to do next	A clear plan for what comes next

How it fits with your business



How it works

What we focus on

Starts with
A visitor arrives

→ Focus 1
A clear starting point

→ Focus 2
Protected search visibility

→ Focus 3
Better on phones

→ Focus 4
Faster pages

→ Result
An enquiry, a booking or a sale

Focus 1
A clear starting point
We show you what to keep, change and remove.

Focus 2
Protected search visibility
Old links are redirected to the right new pages.

Focus 3
Better on phones
Every page is rebuilt for small screens.

Focus 4
Faster pages
Heavy images and old code are removed.

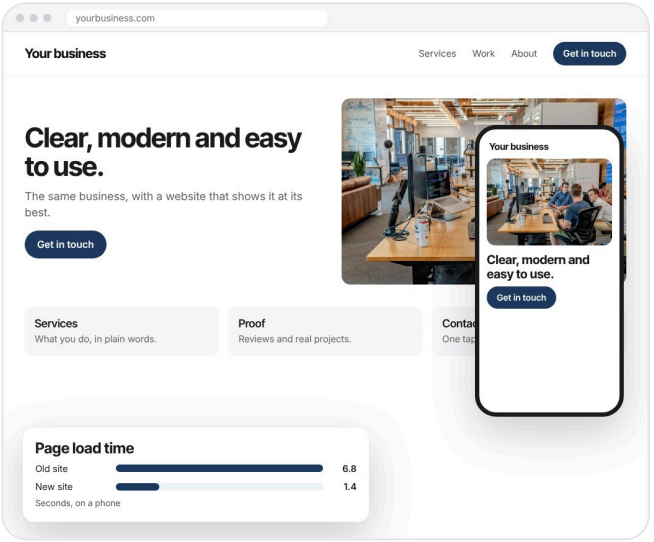
Example · How it is used

Your old website looks dated and is hard to use on a phone.

Built for you. Can connect to messages and calls

What happens next

Your new website opens at the same address, and old links lead to the right pages.



How easy it is

We do the heavy lifting

Most of the work happens on our side. You make the decisions, and we tell you exactly what we need.

What we handle

- Plan the pages or screens with you
- Design it and show it to you first
- Build and test it on phones and computers
- Set up the launch with you
- Hand over what you need to run it

What you do

- Share your goals and content
- Approve the design
- Test the first version
- Name one person for decisions

Service levels

Start simple, go further when you are ready

Level 1

First version

A focused website with the pages your customers need most.

Level 2

Connected

Forms, booking, payments and analytics, based on what you need.

Level 3

Advanced

Customer logins, integrations, AI features and ongoing improvements.

The right level is confirmed during discovery, based on your business and the tools you use.

What we need from you

- Your goals and the people you want to reach
- Your logo, content and examples you like
- Your domain and hosting details, if you have them
- One person who can approve the design

How we get started

1. A short call about your business
2. A clear plan and scope
3. Setup and testing with you
4. Go live with your approval

Why Calvyrn

Why businesses choose to work with us

Built for your business
Your rules, your wording and your tools. Not a one-size template.

You approve first
Nothing goes live until you have seen it and said yes.

Start small
Begin with one service or one first version, then add more if it helps.

One team
AI systems, automations, websites and web applications in one place.

Plain language
You always know what is being built, why, and what comes next.

Honest limits
We tell you what a system cannot do and where a person should stay involved.

You stay in control

- You approve the design before we build
- You see progress as it comes together
- Scope and timeline are agreed in your proposal

Questions you may have

Does this include calls or messages?
Not by itself. It can connect to our message and call systems if you want them.

Who approves the design?
You do. We start building after you approve it.

Will I lose my Google rankings?
No one can guarantee rankings, but we plan the move carefully, keep what is working and redirect old pages to protect your existing visibility.

Can you redesign my site without changing my domain?
Yes. In most cases your domain stays exactly the same.

Important notes

- Examples in this guide use fictional businesses, names and details.
- Results depend on your business, tools, customers and how the service is set up. We do not guarantee revenue, bookings or search rankings.
- AI can make mistakes. That is why approvals, clear limits and human hand-off are part of the setup.
- Features depend on your plan and on the tools you use. The final scope is confirmed during discovery and in your proposal.
- This guide is not legal, medical, tax or financial advice.

See how it would work for you
Tell us about your business. There is no obligation.

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