

Industry demo · Service guide

Real Estate Teams

An AI inside sales agent for real estate teams.

New leads are called within about a minute, qualified, and routed to the right agent by area, price range or language. You can see response times for the team.

Call + Message

How it works	Phone call, followed by a text message
Best for	Real Estate Teams
You stay in control	Steer anyone toward or away from an area (Fair Housing)
First step	A short call with no obligation

How this helps

What it means for your business

Leads come in faster than the team can share them out.

Customers who call get an answer, your team is interrupted less, and the details reach the right person. You decide which calls it handles and when a person takes over.

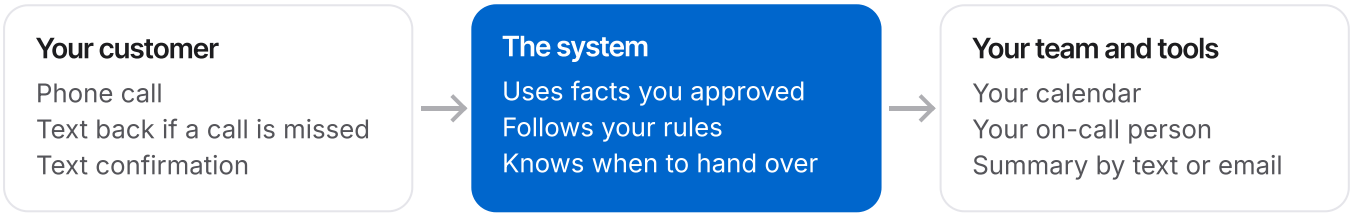
What you get

- First contact on new leads, day and night
- Routing by area, price range and language
- Live transfer to the next available agent
- Bookings on the assigned agent's calendar
- Team response-time and outcome reporting

What changes day to day

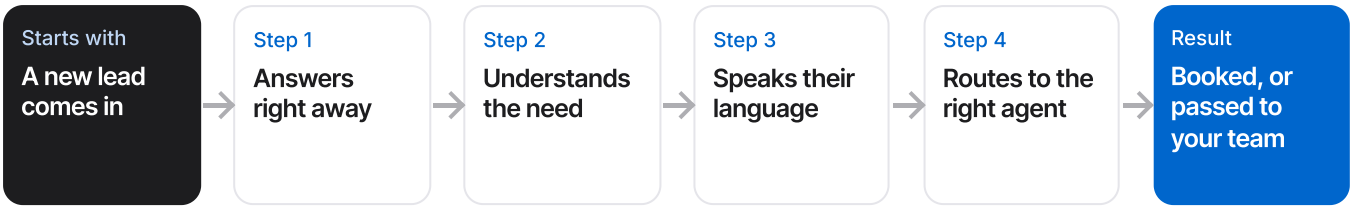
	Common today	With this service
When the phone rings	Answered if someone is free	Answered on the schedule you choose
Customer details	Written down when there is time	Collected the same way on every call
Booking	Callbacks and phone tag	Booked into your calendar, or sent to your staff to confirm
Urgent needs	May wait for a callback	Sent to the person you choose, using your rules
After the call	Notes depend on who answered	A short summary by text or email

How it fits with your business



How it works

From start to finish



Step 1

Answers right away

The assistant picks up in your team name, even when every agent is out.

Step 2

Understands the need

It asks what they are looking for, one question at a time.

Step 3

Speaks their language

It switches language when the caller asks.

Step 4

Routes to the right agent

The best-matched agent gets the call and the details.

Example · Call scene

Sofia is looking for a downtown condo. Your assistant has qualified her and asks which language she prefers.

Phone call, followed by a text message

What happens next

Daniel gets the live transfer and her details. Team leaders can see the response time.

Text message
Thanks Sofia. Daniel from our team now has your details.

Assistant
Thanks, Sofia. You are looking at condos downtown under 600,000 and would like to move in spring. Do you prefer to speak with an agent in English or Spanish?

Caller
Spanish, please.

Assistant
Of course. I am connecting you with Daniel from our team now.

How easy it is

We do the heavy lifting

Most of the work happens on our side. You make the decisions, and we tell you exactly what we need.

What we handle

- Write the greeting and call script with you
- Set up call forwarding on your current number
- Connect your calendar and alerts where supported
- Run test calls before anything goes live
- Review calls after launch and adjust the script

What you do

- Share your hours, services and rules
- Approve the script
- Listen to the test calls
- Tell us what to change

Service levels

Start simple, go further when you are ready

Level 1

Start

After-hours or overflow calls, answered in your business name, with a summary after each call.

Level 2

Core

The calls you choose, calendar booking, urgent routing and text confirmations.

Level 3

Advanced

Your CRM or job software where supported, lead follow-up, recall campaigns and reporting.

The right level is confirmed during discovery, based on your business and the tools you use.

What we need from you

- Your hours, services and service area
- The prices and policies you are happy to share
- How you book today, and access to your calendar
- Who should get urgent calls, and their numbers

How we get started

1. A short call about your business
2. A clear plan and scope
3. Setup and testing with you
4. Go live with your approval

Why Calvyrn

Why businesses choose to work with us

Built for your business
Your rules, your wording and your tools. Not a one-size template.

You approve first
Nothing goes live until you have seen it and said yes.

Start small
Begin with one service or one first version, then add more if it helps.

One team
AI systems, automations, websites and web applications in one place.

Plain language
You always know what is being built, why, and what comes next.

Honest limits
We tell you what a system cannot do and where a person should stay involved.

What it will never do

- Steer anyone toward or away from an area (Fair Housing)
- Pitch leads already signed with another agent
- Give mortgage or legal advice
- Route a lead without logging it

Questions you may have

Will callers know it is an AI?
Yes. It introduces itself as a virtual assistant, sounds natural, and can pass the call to a person at any time.

We have an ISA.
The assistant covers nights, weekends and overflow so your ISA spends time on real conversations.

Will agents complain?
Routing follows clear rules and every agent can see their own response times and outcomes.

Important notes

- Examples in this guide use fictional businesses, names and details.
- Results depend on your business, tools, customers and how the service is set up. We do not guarantee revenue, bookings or search rankings.
- AI can make mistakes. That is why approvals, clear limits and human hand-off are part of the setup.
- Features depend on your plan and on the tools you use. The final scope is confirmed during discovery and in your proposal.
- This guide is not legal, medical, tax or financial advice.

See how it would work for you
Tell us about your business. There is no obligation.

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