

Automation · Service guide

GoHighLevel Setup

GoHighLevel, set up properly and working for you.

We build your pipelines, calendars, forms, workflows and follow-ups in GoHighLevel, connect your phone numbers and domains, and switch on Conversation AI and Voice AI where they help. Then we test every path before it goes live.

Message only

How it works	Built inside your GoHighLevel account
Best for	Platforms & Integrations
You stay in control	It is built in your own GoHighLevel account, and you keep it
First step	A short call with no obligation

How this helps

What it means for your business

GoHighLevel can do a lot, but half-built workflows and messy pipelines leak leads every day.

Repetitive reading, sorting and writing is prepared for you, so your team starts from a draft instead of a blank page. You check the work before it is used.

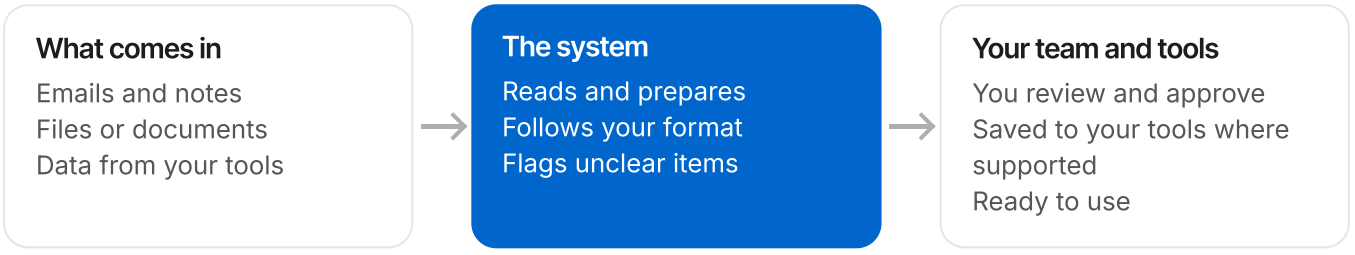
What you get

- Every lead lands in one pipeline, from every channel
- Follow-ups that run themselves and stop when people reply
- Calendars and reminders that cut no-shows
- Snapshots your agency can reuse for every client

What changes day to day

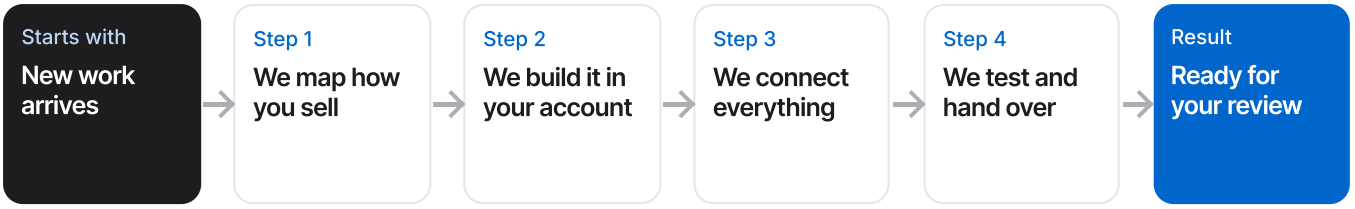
	Common today	With this service
Starting point	A blank page	A prepared draft
Format	Varies by person	Follows the format you set
Unclear items	Easy to miss	Flagged for a person to check
Your time	Spent on repetitive work	Spent on review and decisions
Final say	Your team	Still your team

How it fits with your business



How it works

From start to finish



Step 1

We map how you sell

Lead sources, stages, team and the messages you send.

Step 2

We build it in your account

Pipelines, calendars, forms, workflows and templates.

Step 3

We connect everything

Phone numbers, domains, email sending, payments and your other tools.

Step 4

We test and hand over

Every path tested, with a short video guide for your team.

Example · Work scene

A plumbing company has GoHighLevel, but leads, calls and reviews are scattered.

Built inside your GoHighLevel account

What happens next

One pipeline, nine tested workflows, and every lead followed up on time.

GoHighLevel account

Account	Peak Home Plumbing
Pipeline	New lead to Booked to Won
Workflows live	9 tested
Missed-call text back	On
Review requests	On after each job

How easy it is

We do the heavy lifting

Most of the work happens on our side. You make the decisions, and we tell you exactly what we need.

What we handle

- Agree the format with you
- Connect your tools where supported
- Set the rules and the review step
- Test it on real examples
- Adjust the results after launch

What you do

- Share your rules and examples
- Approve the format
- Review the first results
- Tell us what to change

Service levels

Start simple, go further when you are ready

Level 1

Draft mode

We prepare the work and you approve it before it is used.

Level 2

Connected

Runs with your tools where supported, on the schedule you set.

Level 3

Advanced

More rules, several workflows working together, and reporting.

The right level is confirmed during discovery, based on your business and the tools you use.

What we need from you

- Examples of how the work is done today
- Access to the tools it needs to work with
- The format you want the result in
- Who on your team approves it

How we get started

1. A short call about your business
2. A clear plan and scope
3. Setup and testing with you
4. Go live with your approval

Why Calvyrn

Why businesses choose to work with us

Built for your business
Your rules, your wording and your tools. Not a one-size template.

You approve first
Nothing goes live until you have seen it and said yes.

Start small
Begin with one service or one first version, then add more if it helps.

One team
AI systems, automations, websites and web applications in one place.

Plain language
You always know what is being built, why, and what comes next.

Honest limits
We tell you what a system cannot do and where a person should stay involved.

You stay in control

- It is built in your own GoHighLevel account, and you keep it
- You approve every message and automation before it goes live
- Texts and emails follow opt-out and sending rules

Questions you may have

Do you work with agencies on white-label accounts?
Yes. We build snapshots and sub-accounts for agencies, under your brand, and you stay the face to your clients.

Can you fix an account someone else set up?
Yes. We audit what is there, keep what works, and rebuild the broken workflows and pipelines.

Do you set up Voice AI and Conversation AI in GoHighLevel?
Yes. We write the prompts, connect them to your calendars and test real conversations before they go live.

How long does it take to set up?
Most small automations are live within one to two weeks of receiving what we need from you.

Important notes

- Examples in this guide use fictional businesses, names and details.
- Results depend on your business, tools, customers and how the service is set up. We do not guarantee revenue, bookings or search rankings.
- AI can make mistakes. That is why approvals, clear limits and human hand-off are part of the setup.
- Features depend on your plan and on the tools you use. The final scope is confirmed during discovery and in your proposal.
- This guide is not legal, medical, tax or financial advice.

See how it would work for you
Tell us about your business. There is no obligation.

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