

Website · Service guide

Booking Websites

Let customers book in a few taps, at any hour.

We build websites with online booking, so customers can see real availability, choose a time and get a confirmation without a phone call.

Build project

How it works	Built for you. Can connect to messages and calls
Best for	Dental and veterinary clinics, Med spas and salons, Home service companies, Consultants and coaches, Rental hosts and property managers
You stay in control	You approve the design before we build
First step	A short call with no obligation

How this helps

What it means for your business

Customers want to book when they think of it.

You get a product designed around how your business works: clear for your customers, comfortable on any device and ready to grow with you.

What you get

- Services, staff and locations set up your way
- Real availability from your calendar
- Confirmation and reminder messages
- Rescheduling and cancellation rules
- Deposits or online payment where you need them
- A simple admin view for your team

What changes day to day

	Common today	With this service
First impression	Depends on an old or generic setup	Designed for your brand and customers
On phones	Often an afterthought	Designed and tested for phones
Everyday work	Spreadsheets and manual steps	Clear pages or screens built around your process
Search and speed	Often left until the end	Considered from the start
Changes	Hard to know what to do next	A clear plan for what comes next

How it fits with your business

Your customers
Phones and tablets
Laptops and computers
Search and shared links

→

What we build
Pages or screens
Forms, accounts or payments
Secure hosting setup

→

Your business
Enquiries and orders
Admin access
Analytics you can read

How it works

What we focus on

Starts with
A visitor arrives

→ Focus 1
Real availability

→ Focus 2
Fewer no-shows

→ Focus 3
Your rules

→ Focus 4
Calendar in sync

→ Result
An enquiry, a booking or a sale

Focus 1
Real availability
Customers only see the times you can honour.

Focus 2
Fewer no-shows
Reminders go out before each appointment.

Focus 3
Your rules
Buffer times, working hours and limits are set by you.

Focus 4
Calendar in sync
New bookings appear where your team already looks.

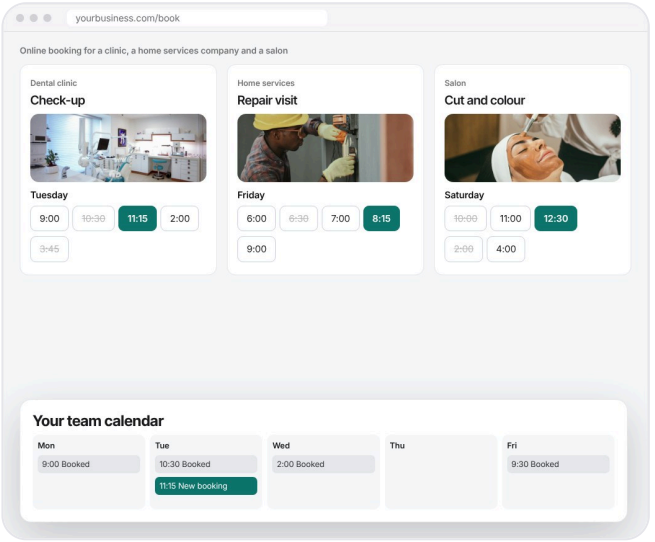
Example · How it is used

A customer wants to book at 10 pm, long after you have closed.

Built for you. Can connect to messages and calls

What happens next

They pick a time, get a confirmation, and the booking appears on your calendar.



How easy it is

We do the heavy lifting

Most of the work happens on our side. You make the decisions, and we tell you exactly what we need.

What we handle

- Plan the pages or screens with you
- Design it and show it to you first
- Build and test it on phones and computers
- Set up the launch with you
- Hand over what you need to run it

What you do

- Share your goals and content
- Approve the design
- Test the first version
- Name one person for decisions

Service levels

Start simple, go further when you are ready

Level 1

First version

A focused website with the pages your customers need most.

Level 2

Connected

Forms, booking, payments and analytics, based on what you need.

Level 3

Advanced

Customer logins, integrations, AI features and ongoing improvements.

The right level is confirmed during discovery, based on your business and the tools you use.

What we need from you

- Your goals and the people you want to reach
- Your logo, content and examples you like
- Your domain and hosting details, if you have them
- One person who can approve the design

How we get started

1. A short call about your business
2. A clear plan and scope
3. Setup and testing with you
4. Go live with your approval

Why Calvyrn

Why businesses choose to work with us

Built for your business
Your rules, your wording and your tools. Not a one-size template.

You approve first
Nothing goes live until you have seen it and said yes.

Start small
Begin with one service or one first version, then add more if it helps.

One team
AI systems, automations, websites and web applications in one place.

Plain language
You always know what is being built, why, and what comes next.

Honest limits
We tell you what a system cannot do and where a person should stay involved.

You stay in control

- You approve the design before we build
- You see progress as it comes together
- Scope and timeline are agreed in your proposal

Questions you may have

Does this include calls or messages?
Not by itself. It can connect to our message and call systems if you want them.

Who approves the design?
You do. We start building after you approve it.

Can it connect to the calendar I already use?
In most cases, yes. We confirm the connection on your discovery call.

Can I take deposits?
Yes, where your payment provider supports it. We set the rules with you.

Important notes

- Examples in this guide use fictional businesses, names and details.
- Results depend on your business, tools, customers and how the service is set up. We do not guarantee revenue, bookings or search rankings.
- AI can make mistakes. That is why approvals, clear limits and human hand-off are part of the setup.
- Features depend on your plan and on the tools you use. The final scope is confirmed during discovery and in your proposal.
- This guide is not legal, medical, tax or financial advice.

See how it would work for you
Tell us about your business. There is no obligation.

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